Holiday
2023
American Girl®
Find your inner star™

THE greatest OF gifts

American Girl presents are wrapped in **wonder and imaginative play.** They are a delight—**and designed to last.** And most of all, a gift from American Girl helps your girl **grow up with courage, confidence, and strength of character.**

See what **surprises** await inside!

Chapter 1
Holidays
page 4

Chapter 2
Girl of the Year® 2024
page 14

Chapter 3
Truly Me™
page 18

Chapter 4
Characters
page 34

Chapter 5
WellieWishers™
page 50

Chapter 6
Bitty Baby®
page 54

Chapter 7
Create Your Own™
page 60

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Wish list, wrapped up

Our curated list of gifts will bring the happiest of holidays! Circle her faves on this page and throughout the book.

Scan to create a virtual wish list your girl can share with others.

Top GIFTS

truly me

A Truly Me™ doll that expresses her style and spirit **page 18**

A customized Create Your Own™ doll **page 60**

bitty baby

For ages 18M+

A nurturing Bitty Baby® Care & Play Set **page 55**

Holiday fashions to mix and match **page 8**

Holiday PJs to match her doll **page 10**

For ages 8+

Hollyhock™, a horse with an extra-long mane **page 14**

Lila

girl of the year 2024

For ages 8+

The 2024 Girl of the Year® **page 14**

For ages 8+

'90s throwback twins **page 38**

WIZARDING WORLD Harry Potter | American Girl

An authentic Hogwarts Express™ Train **page 30**

A pink remote-controlled sports car **page 20**

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!

Scan to see more festive fashions for your girl and her bestie.

Crimson Sparkle Sweater Dress for 18" Dolls / HRL75 $40
Crimson Sparkle Sweater Dress for WellieWishers™ Dolls / HRL65 $30 Ages 4+
Crimson Sparkle Sweater Dress for Bitty Baby® Dolls / HRL63 $32 Ages 18M+
Crimson Sparkle Sweater Dress for Girls / HRN19 $88 Sizes XS-L
Crimson Sparkle Sweater Dress for Little Girls / HRL64 $88 Sizes 2T-5
Pop of Plaid Holiday Outfit for 18" Dolls / HRL87 $40

This collection features looks for dolls, including this plaid outfit with dapper details.

WRAPPED in holiday spirit

Every girl deserves to dress in her festive best! And she will feel radiant in this season's red holiday dress—made to match her doll's.

Must-have GIFT

NOW presenting...

The newest fashion drop is frosty, flowy, and all kinds of festive.

A beautiful wardrobe deserves this timeless trunk. Sturdy and stylish, this piece artfully holds her collection until she's ready to play.

American Girl® Doll Storage Trunk / HPY74 $195

Topped with a Bow Puffer Coat / HRL77 $20
Holiday Sequin Skirt / HRL78 $12
Frosty Faux-Fur Shrug / HRL79 $16
Holiday Halter Top / HRL80 $10
Flowy & Festive Wide-Leg Pants / HRL81 $14
'Tis the Sequin Accessory Set / HRL82 $18
Ruffles & Sparkles Sweater / HRL83 $16
Twinkling Tinsel Ballet Flats / HRL84 $10
Frosty Faux-Fur-Trimmed Booties / HRL85 $12
Rosy Radiance Puff-Sleeve Dress / HRL86 $16
Holiday Sequin Skirt for Girls / HRN20 $50
Frosty Faux-Fur Shrug for Girls / HRN21 $60
Holiday Halter Top for Girls / HRN22 $45
Rosy Radiance Puff-Sleeve Dress for Girls / HRN23 $75

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Must-have GIFT

Sweet dreams, HOLIDAY WISHES

Holiday Wish List PJs for Bitty Baby® Dolls /
HPV56 $26 Ages 18M+
Holiday Wish List PJs for WellieWishers™ Dolls /
HPV64 $26 Ages 4+
Holiday Wish List PJs for 18" Dolls /
HPV66 $26 Ages 6+
Holiday Wish List PJs for Little Girls /
HPV61 $44 Sizes 2T-6
Holiday Wish List PJs for Girls /
HPV69 $44 Sizes 6-16

Matching girl & doll PJs
$55 for both
A $15 savings!

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!

Glittering gift of **THE SEASON**

Introducing the limited-edition* 2023 Shimmering Silver™ Holiday collector doll. Adorned with stunning Swarovski® crystals and endless details, she is platinum perfected.

COLLECTOR SERIES

American Girl® 2023 Shimmering Silver™ Collector Doll / HPX03 $265

Limited-edition sparkling details

Silver eyeshadow and lips with a glittery finish

Arm cuff embellished with crystal accents

Waistband adorned with a crystal medley

*No more than 10,000 created worldwide.

CRYSTALS BY SWAROVSKI CONSCIOUSLY CRAFTED SINCE 1895

Cascading wavy, wintery hair

Arrives in signature packaging with a Certificate of Authenticity

Graceful majestic gown

Scan to show your girl the beautiful details of this winter wonder.

SEE INSERT FOR FULL FUNCTIONARY STATEMENTS

girl of the year 2024

Meet Lila™

From horseback riding to competitive gymnastics, our newest **GIRL OF THE YEAR™** does all things with sparkle!

When Lila gets the chance to go to horse camp, she can't wait to saddle up and shine.

The **CUTEST** corgi—meet Mighty Mae, too!

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!

Being brave and bold is Lila's goal as a gymnast.

Lila's leotard features an authentic GK Elite logo! Shop the matching girl version at gkelite.com.

Lila™ 18" Doll & Journal / HRR30 $115
Lila's™ Accessories / HRR31 $30
Hollyhock™ Horse / HRP12 $120
Mighty Mae™ Dog / HRR32 $20
Lila's™ Gymnastics Competition Outfit / HRR33 $32
Lila's™ Gymnastics Equipment / HRR36 $115

Ready TO FLY

Lila just joined a competitive gymnastics team to take on new challenges. But will her confidence be high enough to jump from low bar to high bar?

Scan to step inside Lila's gym—your girl will flip when she sees all the features.

Lila's™ Gymnastics Practice Outfit / HRR34 $34
Lila's™ Gym Bag & Gear / HRR35 $38
Lila's™ Gymnastics Equipment / HRR36 $115

SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Lila

girl of the year 2024

When Lila meets Hollyhock at horse camp, the two bond instantly.

Lila's™ Horseback Riding Outfit / HRR38 $40
Honeycrisp Hill Horse Stable / HRP13 $175

Must-have GIFT

Born TO RIDE

Scan to take a tour of Honeycrisp Hill, a horse stable with a grooming stall girls will love.

Hollyhock's extra-long mane and tail can be accessorized with clips, gems, and even extensions in pink, blue, and orange.

Must-have GIFT

truly me™

More than
25 CHOICES

A **FOREVER FRIEND**
just right for your girl

Shop dolls at **americangirl.com/trulyme.**

Truly Me™ Doll / $115

Festive outfits & JOYFUL LOOKS

There are all kinds of holidays for all kinds of American girls. Celebrate them all with this fashion collection.

Christmas Party Sweater / HPX01 $30
In the Hanukkah Spirit Sweater / HPX02 $30

Learn more about each celebration and shop the outfits
americangirl.com/celebrations

1.

3.

5.

2.

4.

6.

1. Diwali Celebration Outfit / HBX14 $48
⚠ CHOKING HAZARD (1) Not for children under 3
2. Eid al-Fitr Celebration Outfit / HBX15 $38
⚠ CHOKING HAZARD (1) Not for children under 3

3. Día de Muertos Celebration Outfit / HJF70 $48
⚠ CHOKING HAZARD (1) Not for children under 3
4. Lunar New Year's Celebration Outfit / HBX12 $38
⚠ CHOKING HAZARD (1) Not for children under 3

5. Hanukkah Celebration Outfit / HBX13 $38
⚠ CHOKING HAZARD (1) Not for children under 3
6. Kwanzaa Celebration Outfit / HBX16 $38
⚠ CHOKING HAZARD (1) Not for children under 3

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Must-have GIFT

Winter **ROAD TRIP**

No matter the season or reason, traveling in a convertible is always the way to go!

This remote-controlled car moves forward and backward and steers left and right.

AG™ RC Sports Car – Pink / GPM73 $225
⚠ CHOKING HAZARD (1) Not for children under 3

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!

Squeeze more **JOY** into every day

From bananas to berries, this juice bar is packed with delicious details.

Includes juicer, color-changing cups, a table, food scale, faux fruit, faux knife, and apron.

Color-changing? Amazing! Pour water into the cups and watch them change hue.

Go-to measuring tool. The silver scale is spring-loaded and really works!

American Girl® Juice Bar / HPX00 $80
⚠ CHOKING HAZARD (1) Not for children under 3
Coffee Shop Breakfast Set / HRB30 $26
⚠ CHOKING HAZARD (1) Not for children under 3
American Girl® Coffee Shop / HBX18 $280
⚠ CHOKING HAZARD (1) Not for children under 3
American Girl® x Jeni's Full of Flavor Ice Cream Truck / HMF25 $325
⚠ CHOKING HAZARD (1) Not for children under 3

Scan to take your girl inside this juice bar to see the fresh details.

This coffee shop includes more than 70 pieces.

All food items shown are pretend.

Happy campers, guaranteed. Includes kitchen area and tons of gear.

Get Outside Camper / HGL95 $325
⚠ CHOKING HAZARD (1) Not for children under 3

Create a dreamy ice-cream scene with the Jeni's Splendid Ice Creams collection.

MAJOR multitasker

Babysitting is ten jobs in one and 100% fun!

STEP UP AT SNACK TIME. This kitchen is fully stocked with more than 60 pieces.

American Girl® Kitchen / GNB65 $275
⚠ CHOKING HAZARD (1) Not for children under 3
All food items are pretend.
Little Bitty Baby™ Layette & High Chair Set / HPJ89 $40
⚠ CHOKING HAZARD (1) Not for children under 3
All food items are pretend.
Little Bitty Baby™ / HNM22 $26
Coconut Chip™ Dog / HHH77 $30

Shop everything to care for Little Bitty Baby,™ including a double-stroller and crib, at americangirl.com

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Best in class

CELEBRATE YOUR STUDENT with gifts that make the grade.

New!

School Rules!
Watch our new series as a family on YouTube or have your girl watch on YouTube Kids.

Softball Star Uniform / HPG92 $60
⚠ CHOKING HAZARD (1) Not for children under 3
Includes jersey, pants, bat, cleats, helmet, and softball.
Plié Away Ballet Practice Outfit / HPW88 $34
School-Day Style Outfit Set / HPG91 $80
Includes mix-and-match outfits, composition book, sketchbook, protractor, and markers.

Star Student Backpack Set / HPG89 $36
⚠ CHOKING HAZARD (1)
Not for children under 3
Game Day Soccer Uniform / HPG90 $36
Referee Outfit / GVV66 $34
Hungry for Hot Lunch Set / HPG88 $26

Write On! Desk Set / HPG84 $70
⚠ CHOKING HAZARD (1) Not for children under 3
Love to Explore Art & Science Set / HPG86 $54
⚠ CHOKING HAZARD (1) Not for children under 3
Colorful Cubbies Locker Set / HPG87 $62
⚠ CHOKING HAZARD (1) Not for children under 3

truly me™

Blend STEM with the arts.
This set includes a pretend microscope and spinning pottery wheel.

Storage and style.
These colorful cubbies have pretend combination locks.

Keep it all organized.
Desk includes storage areas for school supplies.

Sports of all sorts!
The starting lineup includes dance, basketball, soccer, and softball.

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!

Share the **FANDOM**

Looks they'll adore, from kickoff to final score.

The American Girl® x NFL Collection
New England Patriots Cheer Uniform / HPY01 $40
Green Bay Packers Cheer Uniform / GTR39 $40
Los Angeles Rams Cheer Uniform / GTR33 $40
Dallas Cowboys Cheer Uniform / GTR37 $40
New York Jets Cheer Uniform / GTR36 $40

New York Giants Fan Outfit & Accessories / GTR43 $34
⚠CHOKING HAZARD (1) Not for children under 3
New Orleans Saints Fan Outfit & Accessories / GTR46 $34
⚠CHOKING HAZARD (1) Not for children under 3
Los Angeles Chargers Fan Outfit & Accessories / GTR42 $34
⚠CHOKING HAZARD (1) Not for children under 3
Chicago Bears Fan Outfit & Accessories / GTR40 $34
⚠CHOKING HAZARD (1) Not for children under 3
Pittsburgh Steelers Fan Outfit & Accessories / GTR47 $34
⚠CHOKING HAZARD (1) Not for children under 3

American Girl® x NFL Fan Tee / $12

OFFICIALLY LICENSED NFL PRODUCT

and more!

Shop doll-sized tees and fan gear for all teams at americangirl.com/NFL.

FAN GEAR COLLECTION

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

WIZARDING WORLD Harry Potter | American Girl

The dining table folds down when it's time for bed.

Pitch-perfect gear and house supplies.

Hogwarts™ Quidditch™ Accessory Set / HLP84 $75
⚠ CHOKING HAZARD (2) Not for children under 3
American Girl® Harry Potter™ Ultimate Collection / HMK21 $306
⚠ CHOKING HAZARD (1) Not for children under 3
Slytherin™ Set / HLH33 $26
Hufflepuff™ Set / HLH34 $26
Ravenclaw™ Set / HLH35 $26
Gryffindor™ Set / HLH32 $26

Hogwarts™ Uniform with Skirt / HJR38 $55
Hogwarts™ Uniform with Pants / HJR39 $55
Hogwarts™ Trunk / HJR40 $70
⚠ CHOKING HAZARD (1) Not for children under 3
Sorting Hat & Nimbus 2000™ / HJR42 $32
⚠ CHOKING HAZARD (1) Not for children under 3

MAGIC is in the air

Calling all witches, wizards, and Muggles™... the most enchanting collection is here!

Must-have GIFT

Sound effects & music set the scene.

Hop on the Hogwarts Express™ for a journey that's full of surprises.

This iconic Honeydukes™ Candy Trolley includes a chocolate frog and box of Bertie Bott's every-flavor beans.

Scan to show your girl all the bells and whistles of the Hogwarts Express™.

American Girl® Hogwarts™ Express Train / HNY50 $550
All food items are pretend.
Honeydukes™ Candy Trolley / HNY51 $80
⚠ CHOKING HAZARD (1) Not for children under 3
All food items are pretend.

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Shop the entire enchanting Harry Potter™ collection at americangirl.com/harrypotter.

New!

Birthstone COLLECTION

Stunning styles for every **MONTH OF THE YEAR**

January Gorgeous Garnet Outfit / HPT25 $52
February Amazing Amethyst Outfit / HPT26 $52
⚠ CHOKING HAZARD (1) Not for children under 3
March Gleaming Aquamarine Outfit / HPT27 $52
⚠ CHOKING HAZARD (1) Not for children under 3

April Dazzling Diamond Outfit / HPT28 $52
May Enchanting Emerald Outfit / HPT29 $52
June Exquisite Alexandrite Outfit / HPT30 $52
July Remarkable Ruby Outfit / HPT31 $52
August Phenomenal Peridot Outfit / HPT32 $52
⚠ CHOKING HAZARD (1) Not for children under 3

September Sparkling Sapphire Outfit / HPT33 $52
October Twinkling Tourmaline Outfit / HPT34 $52
November Shimmering Citrine Outfit / HPT35 $52
December Blue Beauty Topaz Outfit / HPT36 $52

Help your girl cut out this calendar!

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

American Girl® **2024** Birthstone Calendar

January
GARNET

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February
AMETHYST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

March
AQUAMARINE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

April
DIAMOND

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May
EMERALD

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June
ALEXANDRITE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July
RUBY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August
PERIDOT

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September
SAPPHIRE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October
TOURMALINE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November
CITRINE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December
BLUE TOPAZ

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Meet a cast of characters

Celebrate the holidays and every decade with these bright stars.

For more than 35 years, our characters' stories have inspired values like courage, compassion, and resilience. This collection gives girls a glimpse into our country's past and present, and how they can shape its future.

1922 Claudie™ 18" Doll & Book / HGY74 $115
2024 Lila™ 18" Doll & Book / HRR30 $115
1764 Kaya™ 18" Doll & Book / GDV74 $115
1824 Josefina™ 18" Doll & Book / GMF91 $115
1864 Addy™ 18" Doll & Book / GMF89 $115

1904 Samantha™ 18" Doll & Book / HJC20 $115
1934 Kit Kittredge's™ Special Edition Birthday Collection (not shown) / HKF62 $150
1914 Rebecca™ 18" Doll & Book / GJX51 $115
1941 Nanea™ 18" Doll & Book / GDV76 $115
1954 Maryellen™ 18" Doll & Book / GDV68 $115

1964 Melody™ 18" Doll & Book / GDV75 $115
1974 Julie™ 18" Doll & Book / GDV62 $115
1986 Courtney™ 18" Doll & Book / GRN41 $115
2021 Maritza™ 18" Doll & Book / HCJ69 $115
2023 Kavi™ 18" Doll & Journal / HMC06 $115

1944 Molly™ 18" Doll & Book / HHN76 $115
2021 Makena™ 18" Doll & Book / HCJ67 $115
2021 Evette™ 18" Doll & Book / HCJ68 $115
2022 Corinne™ 18" Doll & Book / HCM92 $115
1999 Nicki™ 18" Doll & Journal / HNR73 $115
1999 Isabel™ 18" Doll & Journal / HNR72 $115

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Shop our 2023 **GIRL OF THE YEAR®**

KAVI SHARMA™

girl of the year 2023

Nothing makes Kavi™ happier than singing Broadway tunes and learning dance moves.

This keyboard is just like the real thing. Plays six different tones and lights up!

ON ROBLOX

Join Kavi and other characters in the ultimate online game. Play American Girl™ World on Roblox as a family today!

These special-edition costumes were designed exclusively for the 20th anniversary of WICKED on Broadway.

Elphaba

Glinda

Kavi™ 18" Doll & Journal / HMC06 $115
Kavi's™ Accessories / HMC07 $36

Kavi's™ Songwriting Accessories / HMC11 $115
Kavi's™ Performance Outfit / HMC09 $40

Glinda Costume Set / HNW64 $79
Elphaba Costume Set / HNW65 $79

SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

™ and © Wicked 2022. All Rights Reserved.

OUR LATEST
historical characters: '90s twins!

loves skateboarding

The skate spot is where Nicki works on doing an ollie—she can really stand on her skateboard!

Love-love!
The tennis court FLIPS to a skate spot.

all about tennis

Isabel practices her serve at the tennis court. The ball launcher really works!

Isabel™ & Nicki's™ 2-in-1 Tennis Court & Skate Spot / HNR77 $175
Isabel's™ Tennis Outfit / HNR78 $40
Nicki's™ Skateboarding Outfit / HNR79 $40
Meet Isabel & Nicki Hardcover Book (not shown) / HNM98 $16.99

Isabel™ 18" Doll & Journal / HNR72 $115
Isabel™ Accessories / HNR74 $36
Nicki™ 18" Doll & Journal / HNR73 $115
Nicki™ Accessories / HNR75 $36
Isabel™ & Nicki's™ Pet Set / HNR76 $34

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

For twin girls…or girls who wish they were a twin.

Must-have GIFT

'90s Twins Isabel™ & Nicki™ Gift Set / HPM34 $331

For the girls who love pink…and more pink.

'90s Twins Isabel's™ Tennis Gift Set / HPM35 $250

For the girls who love purple and plenty of plaid.

'90s Twins Nicki's™ Skateboarding Gift Set / HPM36 $245

Sleepover, '90s style

Watching a movie on VHS is a slumber-party must. Just remember to be kind and rewind the tape when it's over!

Movie night done right! Includes pretend popcorn popper, snacks like grape taffy and cola, faux VHS tape, and video-rental card.

Channel '90s slumber party vibes with *The Care & Keeping of™ You* book and American Girl Today™ duffel.

Nicki's™ Bed & Animal-Print Bedding Set / HNR82 $150
Nicki's™ Bedroom Accessories / HNR84 $50
Nicki's™ Skater Dreams Sleep Shirt / HNR87 $28

Isabel's™ Bed & Floral Dreams Bedding Set / HNR81 $150
Isabel's™ Bedroom Accessories / HNR83 $50
Tamagotchi ®BANDAI
Isabel's™ Floral Dreams Pajamas / HNR86 $34

Isabel™ & Nicki's™ Movie Night Set / HPN52 $36
All food items are pretend
Isabel™ & Nicki's™ Slumber Party Kit / HPW16 $36
Isabel™ & Nicki's™ Computer & Desk Set / HNR85 $145

Isabel's™ Year 2000 Outfit / HPN45 $42
Nicki's™ Red Vinyl Jumper Outfit / HPN46 $42
Isabel™ & Nicki's™ New Year's Party Accessories / HPN49 $32
All food items are pretend.

American Girl Today™ throwback! Nicki's look is inspired by a real doll outfit sold in the '90s.

New!

Isabel's lavender outfit is just like the **Year 2000 doll outfit sold by American Girl in 1999!**

HOORAY FOR Y2K

Is there a better New Year's Eve party than Isabel and Nicki's? As if!

These glasses and hats were must-have accessories **for the millennium.**

Now connecting to the '90s... share the days of dial-up with this throwback tee for adults, girls, and dolls.

American Girl Today™ Tee for 18" Dolls / HPW17 $12
American Girl Today™ Tee for Girls / HPW23 $18 Sizes XS-L
American Girl Today™ Tee for Adults / HPW29 $24 Sizes S-L

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

1922 CLAUDIE™

Adventures **AHEAD**

Claudie is an imaginative girl determined to save her home in Harlem.

The flip side is a brick oven for baking. Includes more than 60 pieces!
ANGELO'S BAKERY
In Claudie's time, a plush Velveteen Rabbit and matching storybook were the most coveted Christmas presents.

Claudie's series is written by *New York Times* best-selling author, Brit Bennett.

Claudie™ 18" Doll & Book / HGY74 $115
Claudie's™ Accessories / HJP98 $36
Angelo's Bakery / HJR00 $295
Meet Claudie Hardcover Book / HMD57 $16.99
NEW! *Adventures with Claudie* Hardcover Book / HNM97 $16.99

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

New!
Claudie is all set for her journey to Georgia. Her suitcase is full of necessities, including Madam C.J. Walker's soap and hair créme.
Claudie's kick scooter has a metal frame and wooden floorboard.
Baby Ruth

NEW! Claudie's™ Winter Coat / HPN43 $40
NEW! Claudie's™ Christmas Accessories / HPN44 $34

NEW! Claudie's™ Travel Outfit / HPN41 $34
NEW! Claudie's™ Travel Accessories / HPN42 $40

Claudie's™ Dog, Dizzy Dot™ / HJP99 $30
Claudie's™ Kick Scooter / HJR02 $65

KAYA 1764™

She's an adventurous girl who loves horses and longs to be a leader of her Nimíipuu people.

Kaya™ 18" Doll & Book / GDV74 $115
Kaya's™ Accessories / GDV77 $36
Kaya's™ Trading Outfit / FGF19 $38
Kaya's™ Tepee & Bedroll / BKF78 $150
Kaya's™ Dog, Tatlo / GLJ45 $28
The Journey Begins: Kaya Book 1 / GGB06 $7.99
Smoke on the Wind: Kaya Book 2 / GGB07 $7.99

REBECCA 1914™

She's an aspiring actress who cherishes her family's Jewish traditions.

Rebecca™ 18" Doll & Book / GJX51 $115
Rebecca's™ Accessories / GJH71 $36
Rebecca's™ Menorah & Dreidel Set / GJH67 $50
Rebecca's™ Hanukkah Outfit / GJH66 $44
Rebecca's™ Parlor Table / GJH72 $150
The Sound of Applause: Rebecca Book 1 / GJJ15 $7.99
Lights, Camera, Rebecca!: Rebecca Book 2 / GJJ16 $7.99

Kit 1934™

She's a writer who faces the Great Depression with grit and determination.

Kit Kittredge's™ Special Edition Birthday Collection / HKF62 $150
Kit's™ Dog, Grace™ / HKF64 $28
Kit's™ Birthday Outfit / HKF65 $36
Kit's™ Homemade Scooter / HNF62 $50

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

NANEA™ 1941

She joins the war effort when Hawai'i is attacked.

MOLLY™ 1944

She lends a hand on the home front during World War Two.

Maryellen™ 1954

Her big ideas get her into trouble—and sometimes save the day.

Nanea's wooden surfboard with stripe detail is authentic to her era.

Molly's 1940s-style outfit includes an argyle sweater, navy wool-blend skirt, and shiny black Mary Jane shoes.

Inspired by real sleds from the 1950s, Maryellen's is wooden with metal runners.

Nanea™ 18" Doll & Book / GDV76 $115
Nanea's™ Accessories / GDV78 $36
Nanea's™ Dog, Mele™ / HGW74 $26
Nanea's™ Two-Piece Swimsuit / HGW75 $32
Nanea's™ Beach Accessories / HGW76 $55
The Spirit of Aloha: Nanea Book 1 / GGB10 $7.99
Hula for the Home Front: Nanea Book 2 / GGB11 $7.99

Molly™ 18" Doll & Book / HHN76 $115
Molly's™ Accessories / HHN77 $36
Molly's™ Dog, Bennett™ / HHN78 $26
A Winning Spirit: Molly Book 1 / HJD40 $7.99

Maryellen™ 18" Doll & Book / GDV68 $115
Maryellen's™ Accessories / GDV69 $36
Maryellen's™ Sled / GHR34 $65
Maryellen's™ Sledding Outfit / GHR35 $48
Maryellen's™ Dog, Scooter™ / GLJ44 $26
The One and Only: Maryellen Book 1 / GGB08 $7.99
Taking Off: Maryellen Book 2 / GGB09 $7.99

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

MELODY 1964™

She finds strength to lift her voice for justice and equality.

Melody's '60s style includes a fringe dress with a white faux-fur capelet for an extra touch of glamour.
GROOVE RECORDS
SPECIAL MELODY

Melody™ 18" Doll & Book / GDV75 $115
Melody's™ Dog, Bo / GLJ49 $26
Melody's™ Doo-Wop Dress-Up Outfit / GPJ45 $48
Melody's™ Recording Studio / DKH92 $250
No Ordinary Sound: Melody Book 1 / GGB12 $7.99
Never Stop Singing: Melody Book 2 / GGB13 $7.99

Julie 1974™

She stands up for girls' rights and wants to be president.

Julie™ 18" Doll & Book / GDV62 $115
Julie's™ Accessories / GDV63 $36
Julie's™ Groovy Bed & Bedding / GHR39 $125
Julie's™ Bunny, Nutmeg / GLJ48 $28
Julie's™ Pajamas & Robe / GHR37 $38
The Big Break: Julie Book 1 / GGB04 $7.99
Julie Takes a Stand: Julie Book 2 / GGB05 $7.99

Courtney 1986™

She discovers her inner hero and changes the game.

Courtney™ 18" Doll & Book / GRN41 $115
Courtney's™ Accessories / GRN42 $36
©2020 Lip Smacker is a trademark of Markwins Beauty Products, Inc. All rights are reserved.
Courtney's™ TV & Fitness Accessories / GTK48 $100
Courtney's™ Fitness Outfit / GWM42 $34
Courtney Changes the Game: Courtney Book 1 / GVY80 $7.99
Friendship Superhero: Courtney Book 2 / GVY81 $7.99

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

wellie**wishers**®

A **WONDERFUL WORLD** where imagination meets first friendships.

All WellieWishers dolls are 14.5" tall.

Bryant™
Loves teamwork and helping out in any way

Emerson™
Always ready to act when friends need a laugh

Camille™
Knows the right words to make a friend feel loved

Kendall™
Crafts her world with creativity and kindness

Ashlyn™
Delights in creating her own special occasions

Willa™
First up a tree and last to turn away a furry friend

Bryant™ Doll / HHP70 $65
Emerson™ Doll / HBG44 $65
Camille™ Doll / HBG46 $65
Kendall™ Doll / HBG43 $65
Ashlyn™ Doll / HBG45 $65
Willa™ Doll / HBG47 $65

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Seashell **SALON**

A day at the salon always goes swimmingly for Ashlyn when there's mermaid magic at play.

Seashell Salon Set / HNX32 $60
⚠ CHOKING HAZARD (1) Not for children under 3
2-in-1 Sparkly Mermaid Outfit / HNX34 $26

Mermaid dress changes from short to long.

This book is a fin-tastic read!
A Fin-tastic Surprise Book / HNM99 $5.99
Audiobook available.

WellieWishers™ Treehouse Castle / HHD39 $275
⚠ CHOKING HAZARD (1) Not for children under 3
All food items are pretend.
Crisella™ the Dragon / HHD37 $26

Hours of play await inside the treehouse castle.

A royally wonderful book!

Ready to Be Royal Book / HNN00 $5.99

Audiobook available.

Ready to be **ROYAL**

School is in session, and Willa and Kendall can't wait to practice all things fancy.

Ready to Be Royal Outfit / HNX37 $26
WellieWishers™ Fairy-Tale Dress-Up Set / HJR09 $48

Ready to Be Royal Desk Set / HNX35 $32
⚠ CHOKING HAZARD (1) Not for children under 3

Ready to Be Royal Accessory Set / HNX36 $26
⚠ CHOKING HAZARD (1) Not for children under 3

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Girls can dream of fairy-tale adventures in these pajamas made to match the WellieWishers'.

Bedtime is the best time for reading with the WellieWishers! Discover all of their books at americangirl.com.

Royal Canopy Bed / HMJ74 $48
Breakfast in Bed Tray / HMJ75 $26
⚠ CHOKING HAZARD (1) Not for children under 3 All food items are pretend.
Pegeen™ the Pig / HMJ76 $26
Royal Ruffles Nightie & Robe / HMJ77 $26
Royal Ruffles Nightie & Robe for Little Girls / HMJ78 $44 Sizes 4-7

The Princesses and the Dragon Book / HJD39 $5.99
Teamwork Magic Book / HJD38 $5.99
Willa's Wilderness Campout Book / FRT66 $5.99

Audiobooks available.

Join these friends on whimsical adventures! Watch as a family on YouTube or have your girl watch on YouTube Kids.

The friends play out majestic moments fit for a queen—and Pegeen the pig!

bitty baby®

New!

My first American Girl™ doll

Bitty Baby® teaches little ones kindness they will carry in their hearts forever.

Holiday Wish List PJs for Little Girls /
HPV61 $44 Sizes 2T-6

Holiday Wish List PJs for Bitty Baby® Dolls /
HPV56 $26 Ages 18M+

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Choose a Bitty Baby® to love

Bitty Baby® is 15" long and has eyes that open and close, a cuddly cloth body, and a head and limbs made of smooth vinyl.

Bitty Baby® Doll / $60 Ages 18M+

Bitty Baby® 1 Pretty Pink / GYL16
Bitty Baby® 2 Soft Blue / GYL23
Bitty Baby® 3 Pretty Pink / GYL18
Bitty Baby® 4 Soft Blue / GYL25
Bitty Baby® 5 Pretty Pink / GYL20
Bitty Baby® 6 Soft Blue / GYL27

GREAT gift idea!

Bitty Baby® Care & Play Set / $99

This beautiful bundle includes your choice of Bitty Baby® floral-print sleeper, headband, plush blanket, bib, bottle, teether, wipe case with cloth, extra diaper, and pretend diaper ointment.

ADD adorable accessories!

Bitty Baby® Doll, Stuffed Animal & Board Book / $75 You save $5
Bitty's™ Bunny Friend & *Friendship Counts* Board Book / HBJ13 $20
Bitty's™ Bear Friend & *Opposites All Around* Board Book / HBJ15 $20

Sweetness SEASON

Everything to help little hearts grow all year long.

Shop all the ways to play with Bitty Baby® at **americangirl.com/bitty.**

bitty baby®

Bitty Baby® Contemporary Crib / GYL61 $110 Ages 3+
Convertible High Chair & Play Table / GYL59 $80 Ages 3+
Bassinet Stroller / GYL65 $110 Ages 3+
Happy Birthday Outfit for Little Girls / GYG01 $48 Sizes 2T-6
On-the-Go Diaper Bag / GYL42 $48 Ages 18M+
Blue Bear Overalls Set / GYL67 $22 Ages 18M+
Pink Bunny Overalls Set / GYL66 $22 Ages 18M+
Pink Bow Beanie & Booties / GYL81 $15 Ages 18M+
Baby Bear Hat & Booties / GYL79 $15 Ages 18M+

Bitty's™ Let's Go Potty Set / HFW04 $45
Beautiful Blooms Pajamas for Little Girls / GYM27 $40 Flame-resistant. Sizes 2T-6
Beautiful Blooms Pajamas / GYL82 $26
Bitty's™ Shopping Cart & Groceries / HGW07 $130
Bitty's™ Ballerina Outfit for Little Girls / GYM26 $40 Sizes 2T-6
Bitty's™ Washer & Dryer Set for Girls / GYL60 $175 Ages 3+
Sprinkle of Stars Outfit / GYL68 $26 Ages 18M+

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Fresh ways to **PLAY**

A pinch of this, a splash of that, Bitty Baby loves to bake and then take a bath.

bitty baby® splash™

Flamingo Fun Play Set / HNM17, HNM18, HNM19 $79 Ages 2+

Bitty Baby's® Kitchen / HMG77 $395 Ages 3+
Baking with Bitty™ Set / HMG78 $60 All food items are pretend.
Bitty Baby's® Bottle-Warming Set / HMG79 $42
Convertible High Chair & Play Table / GYL59 $80 Ages 3+

Picnic in the Park Set / HPV49 $38 All food items are pretend.
Pretty Pastel Dress for Little Girls / HNH61 $55 Sizes 2T-6
Pretty Pastel Dress / HNH52 $32

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

Must-have GIFT

create your own™

The ultimate holiday gift is ONE YOU CREATE

Now with more combinations to explore than ever before!

1 CHOOSE A DOLL → 2 STYLE HAIR → 3 ADD ACCESSORIES → 4 TRY ON OUTFITS → DOLL IS CUSTOM-MADE & DELIVERED!

Includes a free personalized video for your girl with purchase.

Create Your Own 18" Doll / $220
⚠ CHOKING HAZARD (1) Not for children under 3

Get started at americangirl.com/create

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

A holiday to **REMEMBER**

A visit to American Girl® is like unwrapping a never-ending present of surprises, experiences, and memories. This holiday, give your girl one of the greatest gifts—time together in a place like no other.

NOW OPEN! **LOS ANGELES**

NEW YORK • CHICAGO • CHARLOTTE • COLUMBUS • DALLAS • NASHVILLE • ORLANDO • WASHINGTON, D.C.

Full-service dining for festive occasions

Matching holiday hairstyles for girls and dolls

American Girl
×
STEPHANIE GOTTLIEB
FINE JEWELRY *for* GIRLS & DOLLS

Discover made-to-match sparkle with Stephanie Gottlieb® fine jewelry for girls and matching earrings for dolls.

Gentle ear piercing at the Dolled Up Salon

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

American Girl.
P.O. Box 620190 Middleton, WI 53562-0190

PRSRT STD
U.S. Postage
PAID
American Girl

Current resident or

FREE
shipping
every day with
$150+ purchase

Additional charges and exclusions may apply. Details at americangirl.com/FAQ.

HOLIDAY 2023 | SHOP ONLINE americangirl.com PHONE 800-845-0005
Copyright © 2023 American Girl. All prices are in US dollars. Printed in the USA. Availability and prices are subject to change. Call or visit our website for the most current information. To stop mailings from American Girl or request that your name not be shared with other companies, please go to americangirl.com/preferences.

V64-OCT23